

Manage Your Campaign
with Our NEW

FUNDRAISING DASHBOARDS

We've made it easier than ever to monitor your sale and maximize your profits! Our new Seller and Chairperson Dashboards are designed to help all members of your group track their progress and stay motivated while streamlining the shopping experience for your supporters.



HOW TO CREATE A SELLER ACCOUNT

Visit [SarrisCandiesFundraising.com](https://www.sarrisfundraising.com) to create and access your Seller Account.

- 1 Select **Fundraising Dashboard Login** at the bottom of the page, or from the navigation bar, click **Fundraising programs > Online Ordering > Fundraising Dashboard Login**.
- 2 Select **Create a Seller Account** at the bottom of the Fundraising Seller Login window.
- 3 Enter your Group ID# and other information, then select **Save** to create your account. Sign in to your account from the **Fundraising Dashboard Login**.



OVERVIEW

SELLER ID#

Each seller is assigned a **unique Seller ID#** and **personalized shopping link** when an account is created, which can be used by family and friends for a simple and direct way to support your online fundraiser.

This eliminates the need to enter your Group ID# and ensures you get credit for every order placed using your seller information.

CAMPAIGN GOALS

As a seller, your chairperson will set a sales goal for your group and a personal goal for individual sellers. Use the progress bars in your dashboard to **track your progress** throughout the sale to ensure you're on target to meet these goals.

Only orders placed with your Seller ID# or Seller Link will reflect in your dashboard.

SELLER TOOLS

Sharing your sale is the key to a successful campaign. You have access to a variety of resources, including **social media ads** with personalized captions or custom-generated **flyers** with your seller information, making it easier to share your fundraiser with friends and family.

CAMPAIGN SUMMARY REPORTS

Review past and current fundraising campaigns and a breakdown of all orders placed using your Seller ID#. Use this information to evaluate how you're promoting your fundraiser or to reach out to your supporters once your sale has ended.

CHAIRPERSON DASHBOARD

As chairperson for your fundraiser, it is important to monitor your campaign, check in often, and motivate your sellers. Our **Chairperson Dashboard**, gives you the tools necessary to guide your group to success, including:

CAMPAIGN GOALS

At the beginning of your sale, you can set a **sales goal** for your *group* and a general goal for *individual sellers*. These goals can be adjusted at any time during your sale to keep your group members motivated to sell more and maximize your earnings.

SELLER OVERVIEW

You're able to view a list of your group members who have created a Seller account and their information, including their **Seller ID#** and **individual goal progress**.

You can use these insights to check in with sellers who are exceeding expectations, need some extra encouragement, or haven't created a Seller account yet.

HOW DO I ACCESS MY CHAIRPERSON DASHBOARD?

Visit SarrisCandiesFundraising.com and select **Fundraising Dashboard Login** at the bottom of the page. If you're a returning chairperson and previously had an account for Admin Login, you can enter your same login information in the **Fundraising Chairperson Login** window.

If you're a new chairperson or have forgotten your login information, contact our Fundraising department at 1-800-255-7771 or fundraising@sarriscandies.com.

FAQ

WHAT IS THE BENEFIT OF SHARING AN INDIVIDUAL SELLER LINK?

Your unique Seller Link gives your family and friends a simple and direct way to support your sale and ensures you get credit for their purchases.

Share your link via email, text message, or on social media to direct your supporters to your Seller Landing Page, eliminating the need for them to enter your Group or Seller ID#.

CAN I ACCESS INFO FROM PREVIOUS FUNDRAISERS ON THE DASHBOARDS?

Yes, both sellers and chairpeople can view Summary Reports from their past four fundraising campaigns in their Dashboard accounts.

IS THERE A LIMIT OF HOW MANY SELLERS CAN PARTICIPATE IN A SINGLE CAMPAIGN?

There is no limit to the number of group members who can participate in your sale, allowing you to sell even more and maximize your profit!

WHAT HAPPENS TO SELLER ACCOUNTS AFTER OUR FUNDRAISER ENDS?

After your fundraiser ends, Seller accounts will remain active for your sellers to access during future campaigns for your group.

If a seller will be fundraising on behalf of a different group in future seasons, please instruct them to contact our Fundraising department to update their account information and Group ID#.

Questions?

Our dedicated team of fundraising specialists are here to help. Email us at fundraising@sarriscandies.com or call **1-800-255-7771** for more assistance.